European Commission

REINFORCING THE EUROPEAN SPORT MODEL



Building on European sporting success. Making it stronger, fairer and more accessible.

Sport is essential for Europe

3.4% of EU GDP

6 million jobs supported

€1.7 gain for every €1 invested

What makes European sport distinctive?

Openness and sporting merit

The chance to compete and progress through sporting performance

Solidarity

Deep and strong connections between grassroots and elite sport

Responsible autonomy

Sport organisations govern their respective sport transparently, accountably and in line with EU law

Sport for all

The European Sport Model embraces organised, recreational and informal ways to be active

At its heart:

athletes

clubs and organisations active in sport

coaches

volunteers

supporters

and everyone who takes part

How is the EU taking action



Sport Governance

1 Supporting better sport governance

A new EU Sportwatch will promote good governance and report on the state of sport in Europe.

2 Giving people in sport a stronger voice

Engaging more stakeholders and strengthening social dialogue.

3 Making the rules clearer

Guidance on how EU law applies to sport.

Sustainability and Solidarity

4 Fighting illegal streaming

Stronger enforcement against piracy of live sport.

5 Fairer ticketing practices

Protecting fans with clear and transparent ticket pricing.

6 Backing the volunteers behind sport

Proposing a Council Recommendation to better recognise and support volunteers and volunteer-run clubs.

7 Mapping financial redistribution

Studying how revenues move between levels and across sport.



Sport and Society

8 Better data, more active lives

Updating the HEPA Recommendation and improving sport and physical activity data collection.

9 Smarter investment in sports facilities

A new Coalition of sport stakeholders and financial institutions to identify infrastructure needs and explore investments that serve local communities.

10 Bringing sport into education

Stronger links between sport and education.

11 Getting Europe moving

Expanding the European Week of Sport to help more people get active.

12 Safer sport for everyone

A high-level expert group to foster safe, inclusive and respectful sport.

A shared responsibility

EU institutions

EU countries

Sport Organisations

Athletes, professionals and social partners

Local communities

Building a stronger, fairer and more accessible European Sport Model together

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